



TikTok is a video-sharing social networking service, formerly known as Musical.ly. You must be aged 13 or over to use TikTok.

01

Video Sharing

Users can share short videos with their followers, coupled with a caption and hashtags. Profiles can be public (default setting), which means any TikTok user can view your videos and post comments, reactions, or duets to engage with the content you've created and shared. If videos are set to private, other TikTok users are not able to view them.

02

Comments & Likes

Users can comment on videos and 'like' them by clicking the heart icon. Users can report comments which are unpleasant or make them feel uncomfortable.

03

Direct Messages (DMs)

You can send direct messages to friends – users you follow who follow you back. The direct message function can be turned off in settings. Users must provide a mobile number in order to send and receive direct messages.

04

In-App Purchases

TikTok has a coins system for purchasing additional content such as exclusive emojis and virtual gifts. The in-app purchases range from 99p to £99.99, and purchases can easily be made within the app.

05

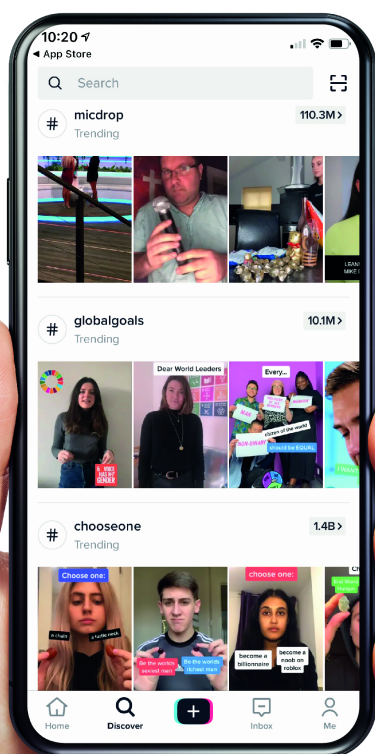
Online Predators

User accounts are set to public as default, meaning anyone can see and comment on your videos. Users can also download your video content from within the app. This means it is possible for strangers to have access to children's content and comment and share freely.

06

Concerns

Inappropriate song lyrics on videos. Sexualised content. Viral 'Challenge' videos can encourage children to participate in dangerous activities. Effect of 'influencers'. Concerning comments on videos of underage users.



Getting Help:

If social media has left you feeling depressed and anxious, or you have experienced any form of cyberbullying, you can talk to someone at ChildLine, a free confidential 24/7 helpline for children and young people. You can call 0800 1111 or chat online at www.childline.org.uk

(ChildLine is run by the NSPCC.)

